



NEW
MODEL

ORIENTATION

HUMAN
MODELS



MODEL CHECKLIST

YOUR LOOK

- HAIR** Is your hair healthy? Do you have a modern cut & color?
- SKIN** Is your skin healthy? Do you have any ongoing skin problems you need to address
- BROWS** Do you have natural, well-shaped brows?
- BODY** Are you lean and toned? Do you have healthy nutrition and workout regimen?

PROMOTIONAL TOOLS

ONLINE MEMBERSHIPS - 580

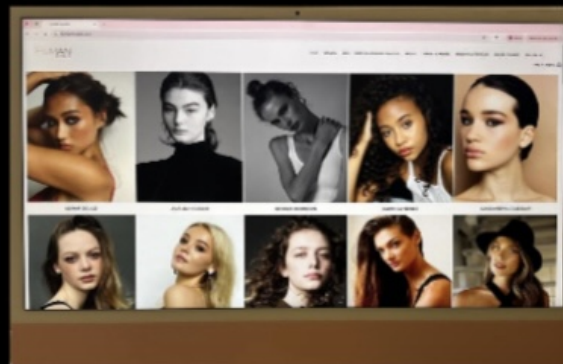
After you send us strong photos, we upload them to 4 websites.

These are the websites the booking team uses daily to promote you to the various clients:

humanmodels.com | portfolioad.com | castingfrontier.com | castingnetworks.com

COMPOSITE CARDS - 390

These are 8x10 glossy hard stock "photo resume" cards with your 5 best photos, stats and agency contact info. You take these to castings, auditions, go sees, bookings, fashion weeks and networking events. This is how a client remembers you! HUMAN cards are absolutely beautiful!



YOU

DESIRE

We believe you're amazing, but you have to believe it too! A career as a model is an exceptional opportunity. It requires hard work, determination and a thick skin. You have to want it.

COMMUNICATION

We communicate a LOT via text message. At the very least you must have an e-mail address and voice mail that you check a couple times a day.

PROFESSIONALISM

When you go to a booking or a casting a model needs to walk into the room. Think about the following as you prepare:

Who am I casting / working for?
Is my clothing, hair makeup, etc. appropriate for the client?

Am I immaculate? Is my skin moisturized from head to toe?
Hair and nails (clear or nude manicure and pedicure) in order?
Is my breath fresh?
Are all of my body hair issues sorted out?

On a booking - do I have my model's bag?

Be good to your clients!

Listen to them, don't play dumb, try to make their job easy.

Hang up your garments and clean up your dressing area when you finish. Try to leave everything in the same, or better condition than it was when you arrived.

Work hard and be grateful! Let your clients know that you are thankful for the opportunity.

ADVOCACY AND PROTECTIVE WITH OUR CLIENTS AND INTERNATIONAL AGENCIES

We want you to have a positive experience modeling and want to provide a nurturing environment for you to succeed in. Our booking guidelines are as follow:

We will not take a booking where a model is required to be nude on set.

We will not take a booking where a model will be in an explicitly sexual situation.

We will not take a booking where a girl is topless.

PASSION

We love what we do, and we love to see you succeed!

HONESTY AND INTEGRITY!

The model/ agent relationship is one built on trust. We will not lie to you. Please come to us with anything, we thrive on communication.

VIGOROUS PROMOTION

We make money when you make money!

HAND BAG

MODEL HANDBAG + WARDROBE

MODEL'S BAG

Foundation
Powder
Blush
Eye & Lip Color (ie. shadow/ liner/ lipstick)
Clear Lip Gloss
Mascara
Brush Set
Make-Up Remover
Tweezers
Razor & Shaving Cream
Baby Wipes
Brush
Comb
Hairdryer
Curling Iron
Flat Iron
Hair Spray
Product (Pomade/ Cream / Gel)
Hair Ties
Bobby Pins
Baby Lotion
Travel- Size Shampoo & Conditioner
Snack
Water
Book or Magazine
Cell Phone
Portfolios & Comp Cards
Extra Cash (Food/ Lyft/ Etc.)

WARDROBE / WOMEN

Denim
Black Flat-Front Trouser
Black & White Fitted Tank Tops
Black Bra & Panties
White Bra & Panties
Nude Strapless Bra
Nike & Adidas or Generic
Work Out Gear
Running Shoes
Black Heels
Nude / Brown Heels
Flip Flops
Black Two-Piece

WARDROBE / MEN

Denim
Black Flat-Front Trouser
Black & White Fitted Tank Tops
White Fitted Dress Shirt
Black & White Fitted Briefs
Black & White Boxers
Nike & Adidas or Generic
Work Out Gear
Running Shoes
Black Dress Shoes (Modern)
Flip Flops
Fitted Swim Trunks

CONTACT

CONTACT US

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